

A partial view of the 180 acres of our growing grounds where we grow for you "the world's finest roses".

We are members of:

All America Rose Selections

American Rose Society

Portland

Rose Society

American
Association of
Nurserymen

Van Hevelingen's OREGON-GROWN, NON-IRRIGATED ROSES, Known as

"The World's Finest Roses"

Our 180-acre rose nursery is situated on the Columbia River Highway three miles east of the Portland city limits. Visitors are always welcome to go through our nursery and see the roses in bloom from June 15th to October 1st.

Here, in the mild climate of the Pacific Northwest, so perfect for the successful growing of roses, originate the plants which are confidently called, "The Worlds Finest Roses", and which our customers are growing and enjoying today all over the land.

On pages 6 and 23 of this catalog we have summarized for our many friends the most pertinent facts of the successful growing of roses to help you to ever greater success in your own rose garden, and ever more rewarding enjoyment of the flower of all flowers.

Before Ordering by Mail, Please Read Carefully:

GUARANTEE—We have been growing quality roses for over 30 years. Our bushes are all healthy field-grown plants, budded on Multiflora Japonica root stock, which gives them extra vigor and long life. Every bush is guaranteed to be true to name, carefully selected and packed to arrive in good condition. If found otherwise, please return immediately at our expense and a new shipment will be sent to you. The greatest precaution is exercised to keep all varieties true to name, and we do not substitute unless authorized to do so, and then under true labels only. Any plants proving otherwise will be replaced free of charge, but it is mutually agreed and understood that we will not be held liable for any amount greater than the purchase price.

Plants shipped by Parcel Post or Express should arrive in perfect condition. On opening package, if roots should be

found to be dry, soak in water for 24 hours, or bury entire plant in wet soil for two or three days.

REQUESTS FOR REPLACEMENTS—Must be made before July 1st following purchase season.

SPECIAL DISCOUNTS—A discount of 10% is offered on orders of fifty roses or more, patented varieties excepted.

TERMS—No C.O.D. shipments. Please send check or money order and give list of substitutions. In the absence of an alternate selection we assume that a substitution is not desired.

MINIMUM ORDER: 3 roses!

Prices are subject to change without notice.

SHIPPING SEASON—Dormant Plants are shipped between the dates of November 1st and April 20th. Please indicate on your order the date you desire shipment to be made.

See our illustrated directions on How to Grow Roses on pages 6 and 23 of this catalog.

PATENTED ROSES

of Finest Quality

Roses marked • will do well in all parts of the United States.

BLANCHE MALLERIN—Patent 594

A pure white fragrant hybrid tea rose. The beautifully modeled blooms have a live satiny sheen. If you seek a pure white rose of faultless form, this is it. $3\frac{1}{2}$ ft. \$2.00 each

BUCCANEER

See Grandiflora Roses, page 18.

BURNABY—Patent 1314

A new bright yellow hybrid tea, pure in form and color, and with delicate fragrance. The blooms are borne on long, strong stems, either singly or as many as five together, lasting well as cut flowers. $4\frac{1}{2}$ ft. \$2.50 each

CALIFORNIA—Patent 449

A striking blend of reddish orange and saffron yellow, which develops best during cooler weather. The long buds open to huge flowers carried on good stems. Re-blooming. $2\frac{1}{2}$ ft. \$1.50 each

CAPISTRANO—Patent 922

A vigorous and sturdy rose producing large buds and flowers with a rich, heavy fragrance. Deep, glowing rose-pink in the bud and open flower, with a beautiful leathery foliage. 4 ft. \$2.00 each

CARROUSEL

See Grandiflora Roses, page 18.

CHARLES MALLERIN—Patent 933

"Buds and blooms of midnight crimson velvet. It is the finest, big black-red rose to date and the most velvety in appearance. It does not blue." A tall vigorous grower, not too symmetrical. The big, high-centered, 30-40 petaled blooms are richly fragrant. $3\frac{1}{2}$ ft. \$2.50 each





Burnaby

Blanche Mallerin

Special No. 3

BURNABY
CAPISTRANO
CHAS. MALLERIN
ELANCHE MALLERIN

a \$9.00 Value

SPECIAL PRICE \$7.90







Fred Edmunds

	QUANTITY PRICES	5	
Each	3 of One Variety for	12 of One Variety for	
\$1.50	\$3.90	\$15.60	
1.75	4.65	18.60	
2.00	5.25	21.00	
2.25	6.00	24.00	
2.50	6.60	26.40	
2.75	7.20	28.80	



CHARLOTTE ARMSTRONG—Patent 455 *

Long streamlined blood red buds open to beautiful cerise blooms. The plant is vigorous, the foliage attractive and highly resistant to mildew. Here is one of the greatest favorites of all time. It does well everywhere. 3 ft. \$2.00 each

CHRYSLER IMPERIAL—Patent 1167

At last an ideal red exhibition rose. Abundant, high-centered flowers up to 5 inches in diameter, borne singly; sturdy, medium long stems. Vivid rich crimson tones—beautifully shaped flowers that last up to one week when cut. Long, tapering buds; large, dark green foliage. A Charlotte Armstrong off-spring! 3 ft. \$2.50 each

EDEN ROSE—Patent 1149

Lovely cyclamen pink with an ovoid bud and very large double cupped fragrant flowers. \$2.00 each



Eden Rose

Due to the high shipping costs we cannot accept orders for less than three roses. All persons living east of the Rocky Mountains, add 10c per rose. No packing charge for more than 10 plants.



Fandango

FANDANGO—Patent 894

Rich deep scarlet buds open to gargeous blooms of bright chinese red, with crisp ruffied petals. Blooms throughout the season, and starts flowering very early. 2½ ft. \$2.00 each

FANTASIA—Patent 590

Bright yellow pointed buds in abundant clusters throughout the summer and fall. The open blooms show deep rich yellow centers and paler edges. Wild rose fragrance. The bushy plant is disease resistant and hardy. $2\frac{1}{2}$ ft. \$1.75 each

FIRST LOVE—Patent 921

A perfect rose for cutting. The long slender buds of unusual grace and distinction are a delicate shade of dawn pink, a little deeper on the outside, changing to salmon-orchid-rose in hot weather. The tips of the petals are daintily pointed and recurved. Each flower is borne singly on a long slender stem. The free branching habit of the bush insures a plentiful supply of buds. 4-5 ft.

\$2.25 each

FORTY-NINER—Patent 792

Probably the most brilliantly colored bicolor ever introduced. The outside of the petals is chrome yellow, changing to straw yellow in the open bloom, the inside vivid orient red, changing to cherry red with age. The long pointed buds have a mild pleasant fragrance. Very vigorous, tall and upright. The stems are long, straight and sturdy, with few thorns. Dark green foliage. Unlike most bicolor roses the colors of Forty-niner are lasting and beautiful until the last petal drops. 3 ft.



Special No. 4

CHARLOTTE ARMSTRONG EDEN FORTY-NINER FANDANGO FIRST LOVE FRED EDMUNDS CHRYSLER IMPERIAL FANTASIA

a \$16.75 Value

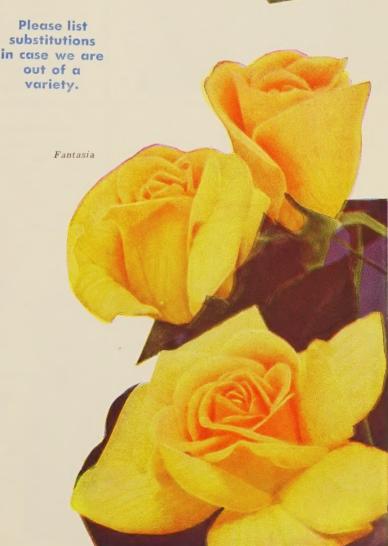
SPECIAL PRICE \$14.75

The ROSES in this catalog marked with this sign



have received the highest score of all roses tested in the 19 official test gardens in the United States and have been given an award by the ALL AMERICA ROSE SELECTION COUNCIL in the year of their introduction.





HOW TO PLANT AND CARE FOR ROSES

Roses need sunshine, but it is not necessary that they be exposed to the sun all day; half a day of sunshine is sufficient, either morning or afternoon.

To prepare the beds remove one spade-depth of soil and pile it on one side. This is "topsoil". Then remove a second spade-depth and pile it on the other side. This is "subsoil", to be taken away. This makes a trench 18 inches deep. Rose roots seldom go deeper. Loosen the bottom of the trench with a spading fork. Refill the trench with the topsoil, mixing it with a liberal amount of well-rotted manure, then finish the bed with a good garden soil. (See sketches on page 23.)

When planting roses, always carry the plants in a bucket of water. Prune the roots by shortening the long ones and making fresh cuts at the ends of the others. Dig a hole deep and wide enough to accommodate the roots, and refill the hole a little at a time, always packing the soil hard on the roots. When the hole is three-quarters full, pound the soil with your heels and all your weight, then pour in plenty of water. When the water has disappeared, put soil in to the normal level, but do not pack any more. Prune the tops of the plants at about 6 to 8 inches above soil-level. This is very important if you desire to have a low compact bush that will produce large flowers.



In cold climates roses need some extra protection over the winter. The earth should be mounded up around each plant just before the ground freezes. The intervening spaces can be filled with stable manure if it is available. After the ground freezes, an additional covering of leaves and evergreen boughs prevents exposure to wind and sun.

WATERING. Roses like plenty of water. Flood the beds once a week by placing the hose on the bed and letting it run slowly so that water may reach deep to the roots. Avoid wetting the foliage, especially in the evening.

Spent blooms should be removed, cutting the stem above the first complete set of five leaves. If long-stemmed blooms are desired for cutting, remove old flowers so that two sets of leaves remain on the stalk. The next blooms will spring from these eyes.

Fertilizers. In the early spring, mulch rose beds with either old cow manure, peat moss, or lawn clippings. Feed each plant a half teacup full of well-balanced commercial fertilizer every two months during the growing season.

Cultivate frequently around the roses. Do not allow the soil to bake and become hard at any time. Remember the roots breathe, and cultivation permits the air to reach the roots. Without cultivation plants will remain at a standstill.

Foliage trouble is caused by atmospheric conditions, some years being more favorable than others, and an occasional dusting with a mixture of nine parts of dusting sulphur to one part of arsenate of lead will act as a preventative. For aphids, a spraying with nicotine or pyrethrum, following instructions on the bottle, will control these.

A ROSE FANCIER'S CALENDAR

JANUARY

This is a good month for dormant spray. When we have a few dry days get busy, first pick up and dispose of old leaves from the ground and remove any foliage which persists on the canes. Such leaves are an important source of disease infection. Spray bushes thoroughly with commercial LIQUID lime-sulfur at rate of ONE gallon to EIGHT gallons of water.

FEBRUARY

If bushes have not been given a dormant spray in January they MUST be sprayed the forepart of this month or else spray injury to the new shoots will result. If the buds have started growing before the bushes can be sprayed, decrease the strength of the LIQUID lime-sulfur, using ONE gallon to TEN or TWELVE gallons of water. Around the 15th of the month apply from FOUR to SIX inches of cow manure to the beds.

MARCH

Weather regulates your pruning during this month; it is always safe to prune from the middle of this month to the latter part so that a late frost will not kill premature growth. Spraying or dusting for the control of diseases and insect pests should begin as the first leaves unfold, which will generally take place the latter part of March.

APRIL

It is well to spray or dust the bushes regularly every TEN days. During the latter part of the month, an application of complete chemical fertilizer, 4-12-4* formula, at rate of about TWO pounds per 100 square feet. Water in.

MAY

Spray or dust at regular TEN day intervals. Apply complete fertilizer 4-12-4* formula, at weekly to 15 day intervals at rate of TWO pounds per 100 square feet, water in. It is well to give the beds a good watering every week. Hybrid Teas can be disbudded at TWO-THREE-day intervals, leaving only the terminal bud on a shoot.

JUNE

Spray or dust at regular TEN-day intervals. Water beds well at weekly intervals. A mulch of some sort should be applied to the soil during this month if cow manure has not been previously applied to hold moisture.

JULY

Spray or dust at regular TEN-day intervals. DO NOT spray or dust when temperature is above 85 degrees. Water beds at weekly intervals. DO NOT FERTILIZE. During latter part of month cut back some of the more "stocky" canes about SIX inches to stimulate new growth for the fall blooms.

AUGUST

Spray or dust at regular TEN-day intervals. Water, SOAK beds at weekly intervals. DO NOT apply any fertilizer on the bushes during this month or root injury may result.

SEPTEMBER

Spray or dust at FIVE- to SEVEN-day intervals to prevent mildew from getting a start and ruining your fall blooms. Water, SOAK beds at TWO-week intervals if rainfall for the month is below normal. Apply complete chemical fertilizer at weekly intervals.

OCTOBER

Spray or dust at TWO-week intervals, thereby making disease easier to control the following season. No water or fertilizer is needed this month.

NOVEMBER

It is advisable to give your bushes a preliminary pruning or "topping" to minimize possible root damage during high winds and early frost. New roses may be planted this month.

DECEMBER

New roses may be planted from the latter part of November up until May 1st. A winter spray of lime and sulphur may be given if dry weather prevails.

*FERTILIZER FORMULA—1st number always nitrogen for flowers and leaves; 2nd number phosphate for growth; 3rd number potash for roots and substance





Vivid orange buds open to blooms of an enchanting orange apricot color, with a delectable fruity fragrance. Vigorous low growing bushes set with exceptionally attractive foliage. At its best in the cool moist coastal climate, where it shows itself to be the finest rose of its color. 2 ft. \$2.00 each

FRED HOWARD—Patent 1006

"The long rich yellow buds are tipped with a delicate penciling of light pink and when the buds open you see a full double, high centered beautifully formed flower." Tall grower, good foliage, excellent long stems. Excellent for cutting. 3-4 ft.

\$2.00 each

GRANDE DUCHESSE CHARLOTTE—Patent 774 ◆

The unique color of this outstanding rose is hard to describe. The best we can do is to say it opens a rich claret and changes to a lovely begonia rose. The fragrant blooms are carried on long straight stems. This is a rose of unusual distinction, with a color unlike any other rose, $4 \, \text{ft}$.

Special No. 5

HELEN TRAUBEL GRANDE DUCHESSE

CHARLOTTE

DEANE FRED HOWARD

an \$8.25 Value

SPECIAL PRICE \$7.25





Mark Sullivan





HAPPINESS—Patent 911

A brilliant red rose for cutting, with firm heavy petals like polished copper-red leather. It is the coppery sheen on flaming red that gives the blooms such unusual brilliance. The petals curl to points in layer around the solid pointed center. Cut the buds and let them open indoors for finest color. Vigorous long stemmed plants. 3 ft. \$2.00 each

HECTOR DEANE—Patent 361

Long-pointed crimson buds with a touch of orange at the base open to a blend of carmine and salmon pink with orange overcast and silvery edges. A single bloom of this colored beauty will scent the whole garden with an enchanting fragrance. A vigorous grower with rich \$1.75 each dark glossy foliage. 3 ft.

HELEN TRAUBEL—Patent 1028

The color of this glorious new rose varies with the weather, from a light sparkling pink to luminous apricot. The magnificent buds are unusually large and long and open to glorious blooms that lavishly display the lovely color. The plants are large and so vigorous that they nearly always display buds and blooms. One of the finest roses ever introduced. \$2.50 each



Lowell Thomas

LOWELL THOMAS—Patent 595

Lovely clear yellow blooms of slight tea fragrance, with high cupped center. One renowned rosarian calls this the easiest of all yellows to grow. Vigorous plants, luxuriant green foliage. 3 ft. \$2.00 each

McGREDY'S SUNSET—Patent 317

"A glorious yellow overlaid with warm salmon flame." The large fragrant blooms are at their best when fully open. 21/2 ft. \$1.75 each

MARK SULLIVAN—Patent 599

Golden yellow blooms heavily veined and shaded deep rose pink and cerise. This spectacular bicolor with its rich honey fragrance has lustrous foliage and a strong vigorous habit of growth. 4 ft. \$1.75 each



MIRANDY—Patent 632

Here is a magnificent deep red rose for the warmer climates where it will display the qualities that have won it high awards; a profusion of huge blooms which open from the deep red long pointed buds, a rich penetrating damask fragrance and vigorous free branching growth. 21/2 ft. \$2.00 each



Mirandy

MISSION BELLS—Patent 923

Just think of huge satiny blooms of clear shrimp pink often over 5 inches across! Then add long, nearly thornless stems, generous quantities of bloom, vigorous growth, and pleasing tea fragrance. This all adds up to a rose that is well worth the price. 3-4 ft.

MME. HENRI GUILLOT—Patent 337

A famed beauty that has won the widest acclaim of rose lovers. The color is unique and hard to describe: "brilliant raspberry pink heavily veiled with reddish orange," will give you some inkling. This rose has everything. We think it should be in every garden. 2-3 ft. \$2.00 each

MOJAVE—Patent 1176

A spectacular new orange-colored rose glowing with all the fire of the Mojave desert sun with undertones of salmon and apricot. The flowers are borne for the most part singly on long stems. Vigorous, \$2.75 each glossy foliage. 3 ft.

MONTEZUMA—Patent 1383

See Grandiflora Roses, page 18.



NEW YORKER—Patent 823

A brilliant, nonfading clear red, the flowers often over 6 inches across. Both buds and blooms are of excellent form. Exceptionally vigorous. Discriminating rosarians have acclaimed this their best red rose in spite of the enormous competition in this color class. 3 ft. \$2.00 each

GROWERS OF THE WORLD'S FINEST ROSES

Special No. 6

MISSION BELLS LOWELL THOMAS MIRANDY MOJAVE McGREDY'S SUNSET HAPPINESS NOCTURNE

a \$14.50 Value

SPECIAL PRICE \$12.70



McCredy's Sunset

NOCTURNE—Patent 713

Long slender buds of bright cardinal red with darker shadings open to substantial fragrant blooms. Vigorous, tall upright habit of growth. Fragrant. Performs well in all climates though it may burn a little in very hot weather. 3 ft.









Sutter's Gold



Roses marked • will do well in all parts of the United States.

Tallyho

"Exquisite burnt-orange bud opens slowly into brilliant orange-coral bloom." Has performed well here in Portland and received much favor-

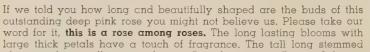


plants perform well in any climate. Superb as a cut flower, 3 ft.

SHOW GIRL—Patent 646

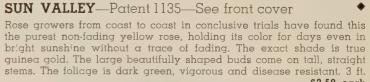
able comment all over the nation. 3½ ft.

SERENADE—Patent 852



\$1.75 each

\$2.00 each







Serenade



Sweet Sixteen



SUTTER'S GOLD—Patent 885

Long pointed buds of deep yellow flushed with red. The high centered open blooms vary from orange to yellow with a flush of red. The most fragrant of all yellow roses. Plant, stem and foliage are excellent. Exceptionally fine grower that does well everywhere. 3-4 ft. \$2.25 each

SWEET SIXTEEN—Patent 631

Long, slender buds open to well-formed flowers of light pink with shade of rose and gold. 21/2 ft. \$1.75 each



Suzon Lotthe

SUZON LOTTHE—Patent 934

This is a great big flower, and a deliciously fragrant one. The buds are peach colored, and as the flower unfolds the petals are pearlpink flushed with deeper pink at the edges. 3 ft. \$2.00 each



TALLYHO—Patent 828

Says the American Rose Annual: "Here is a rose that gardeners from all over the country call absolutely tops." It is a two-tone rose, varying in color according to weather and locality. The inside shows a delightful shade of pink, the outside of the petals varies from crimson to cardinal red. The blooms have a rich spicy fragrance. A robust grower whose long stemmed flowers last very well, 3 ft. \$2.00 each

TEXAS CENTENNIAL—Patent 162

The red counterpart of President Herbert Hoover. Color a bright glowing carmine red, deepening in cool weather. Plant tall and vigorous and generous with the magnificent blooms, 5-6 ft. \$1.50 each



TIFFANY—Patent 1304

A jewel of a rose, this new All-America winner. The color is a deep, luminous pink, set off against a golden hue outside and at base of petals, enhanced by the exquisite form of both the long, slender buds as well as the open flower. The bush is upright, clothed in good, dark green foliage, and the blooms are carried singly on strong, erect, practically thornless cutting stems. Pleasingly fragrant. 4 ft.

\$2.75 each

WHITE WINGS—Patent 850

The finest single white rose, equaling in every respect the well known Dainty Bess. 21/2 ft. \$1.50 each

Special No. 8

SERENADE SUTTER'S GOLD SWEET SIXTEEN SUN VALLEY SUZON LOTTHE TALLYHO TEXAS CENTENNIAL TIFFANY

a \$16.50 Value

SPECIAL PRICE \$14.50







Our Selection of

ROSES FOR YOUR GARDEN

General List of OREGON-GROWN NON-PATENTED HYBRID TEAS

In this section are listed the best of the most popular roses introduced before the U.S. plant patent law went into effect. This is the reason why these roses are not patented. In performance, they are not inferior to the patented varieties—some of them, like Christopher Stone and President Hoover, are so first rate that a rose garden without them would be unthinkable.

AUTUMN—Burnt orange, russet and bronzy red underlaid with yellow, the coloring is as lovely as it is unusual. Vigorous, upright, heavy dark green glossy leaves. This rose has made a great reputation for itself and ranks as one of the most popular of all roses. $3\frac{1}{2}$ -4 ft.

CHRISTOPHER STONE—Long pointed buds open to reveal cluster of golden stamens surrounded by velvety heavy textured scarlet petals. Heavy leathery foliage. The blooms have a delightful spicy fragrance. Another beauty that has won a top place in the hearts of rose lovers all over the nation. 2 ft.

CONDESA DE SASTAGO—Coppery red inside, reverse of petals golden yellow. Fragrant and free blooming. 4 ft.

COUNTESS VANDAL—Long tapering buds of salmon pink, shaded copper and gold, open to perfect bright pink blooms. An excellent performer. $2\frac{1}{2}$ ft.

CRIMSON GLORY—Beautifully modeled deep crimson. A vigorous grower, producing an abundance of superb blooms with a dark velvety sheen, which are immense in the fall. Intensely fragrant. 2-3 ft.

DAINTY BESS—Slender salmon rose buds open to single flowers of soft rose pink. Crimson stamens contrast pleasantly with the soft pink, crinkled wavy petals. The most popular single rose. 3-4 ft. ◆

DUQUESA DE PENARANDA — A beautiful rose with a coloring of orange-apricot backed with deeper coppery tones. A strong upright grower with plenty of clean bright foliage. 4 ft. ◆

ECLIPSE—Long streamlined buds, enhanced by ornamental sepals, are of rich gold. Petals are large and tough, but not numerous, averaging 20 to 25, with more in the autumn. 2-2½ ft.

Each \$1.35 6 for \$7.50 12 for \$13.50

EDITOR McFARLAND—Glowing pink with a touch of amber, edged paler. Strong upright growth. Continuous blooming habit, 2½ ft.

ENA HARKNESS—Large long pointed buds and blooms of vivid, poinsettia-like scarlet which does not blue or fade. Good lasting quality. Very fragrant. 3 ft.

ETOILE DE HOLLANDE—Perfect buds opening to glorious brilliant red blooms. Fragrant and non-fading. Grows well everywhere and gives an abundance of bloom. Extremely popular, 2½ ft.

 $\begin{tabular}{ll} FRANCES ASHTON — Pointed buds develop into large, single carmine flowers. Slightly fragrant. Wine-colored stamens. 4 ft. \\ \end{tabular}$

FRAU KARL DRUSCHKI — Large double white, the outer petals sometimes touched with pink. The old favorite white. 4-5 ft.

GOLDEN DAWN—Large double blooms of sunflower yellow, paling to lemon as the flower ages. The rich straw colored buds are splashed with crimson. Strong grower. Free flowering with glossy foliage. $2\frac{1}{2}$ ft.

GOLDEN RAPTURE—Beautifully formed buds, fully double blooms of rich yellow; vigorous grower. 21/2 ft.

HEINRICH WENDLAND—Beautiful blooms, vivid nasturtium red on the inside, golden yellow on the reverse. Highly recommended for the Pacific Coast. Plant and foliage excellent, the blooms fragrant and unfading. 3½ ft.

HINRICH GAEDE—Nasturtium red buds opening to double flowers of orange yellow flushed red. Dark glossy foliage. We think you will agree this is the showiest rose in the garden. 2½ ft.





Left, Top to Bottom: Sister Therese, Pink Dawn, Duquesa de Penaranda Right, Top to Bottom: Mrs. Sam McGredy, McGredy's Scarlet, Frau Karl Druschki

Top: Mrs. P. S. Du Pont Bottom: The Doctor and Mrs. McGredy's Ivory



MME. EDOUARD HERRIOT—Copper red turning to soft coral tint as the flower opens. Early and very hardy. This blazing beauty has been with us for nearly 40 years and still commands attention. 2 ft.

MME. JULES BOUCHE—Medium size white roses, slightly flushed pink at the center. Delightfully fragrant and always in bloom. $3\frac{1}{2}$ ft.

MRS. E. P. THOM—The best bedding rose we have today. Perfectly formed buds of a deep rich lemon yellow, coming in quick profusion. Foliage dark bronzy green, 2-3 ft. ◆

MRS. JOSEPH PERRAUD—Long slender buds of nasturtium-orange, fragrant blooms of nasturtium-buff with an edging of shell pink. $3\frac{1}{2}$ ft.

MRS. PIERRE S. DUPONT—Medium-sized, long-pointed buds of reddish gold, opening to semi-double flowers of rich golden yellow. Continuous bloomer. Fine dark green foliage. 2½ ft.

MRS. SAM McGREDY—A beautiful coppery-scarlet-orange, heavily flushed with Lincoln red on the outside of the petals. The flowers are of medium size and are freely produced and delicately perfumed. $2\frac{1}{2}$ ft.

NIGGER BOY—Very double flowers of blackish maroon. Fragrant. 2 ft.

NIGHT—Shapely buds and flowers of deep crimson touched with shadows of black and marcon. The spicily fragrant flowers reach their greatest perfection in cool weather. 2 ft.

PICTURE—A rose of medium size but exquisite form. Every bloom is a "picture." The color is a rich pink with warm undertones of salmon which make the color cheerful and glowing. The plant is strong and vigorous and produces one continuous burst of bloom after another all through the season. 2 to 3 ft.

PINK DAWN—Long, well-shaped buds opening to full centered flowers of deep rosepink with a bronze and gold base. A strong upright grower, and an excellent cutting rose. 3 ft.

PINK RADIANCE—The carmine-pink which is so popular in the East, Middle-West and South. A vigorous grower. 4 ft.

POINSETTIA—Long pointed buds opening to exquisite blooms of glowing brilliant coloring certainly remind one of a Poinsettia. $2\frac{1}{2}$ ft.

PRES. HERBERT HOOVER—The big buds are a blend of pink scarlet and yellow. This dazzling color pales with age to a combination of cream and pink. One of the most popular bush roses. 5-6 ft.

RAPTURE—Deep pink perfectly formed blooms are produced all season. Fine habit of growth. An excellent cutting rose, 3 ft. ◆

RED HOOVER—Brilliant red with salmon red center. A sport of President Herbert Hoover with the good qualities of that famous rose. 3½-4 ft.

RED RADIANCE—A sport of Radiance, producing bright cerise blocms on a strong vigorous plant. 4 ft.

RED TALISMAN—Deep cerise red blending into yellow at the base. 3 ft.

 ${\bf SAM~McGREDY} \hbox{--} Very large, high-centered blooms of honey-yellow passing to dark cream, with sunflower-yellow base. Slightly fragrant. 4 ft.$

SISTER THERESE—The flowers are golden yellow, sometimes streaked with red outside. A strong grower with long unusually stiff stems. $2\frac{1}{2}$ ft.

SOUTHPORT—Very brilliant unfeding scarlet blooms with a touch of gold at the base. Neither sun nor rain will mar the glorious color. Mildly fragrant. One of the best red roses 2½ ft

TALISMAN—Fragrant copper and yellow blooms of distinctive shape. One of the classics of rosedom. Talisman has been very popular for nearly a quarter of a century. 3 ft.

THE DOCTOR—Shapely long pointed buds of clear silvery pink, open to really enormous blooms of the same pure color. We know of no other rose with a fragrance so intense. One of the really great roses. 3 ft.



Southport



Picture



17



THE NEW **GRANDIFLORA ROSES**

This new class of roses consists of varieties relatively tall in growth, free flowering, often with many flowers in clusters, but with individual stems long enough for cutting. The flowers, though nct necessarily as large as Hybrid Teas, are larger than the average Floribundas.

BUCCANEER—Patent 1119

A unique new brilliant buttercup yellow, shining and lasting, with long, slender, tapering buds and richly cupped blooms colorproof in nearly all weather. Strong, free-branching canes. 5-6 ft. \$2.50 each

CARROUSEL—Patent 1066

Very intense, dark, velvety red petals which resist bluing. The plants are virtually mildewproof, the petals drop cleanly from old flowers, and there's always a new supply of fresh blooms. Carrousel has earned the coveted and rarely bestowed Gold Medal of the American \$2.00 each

DEAN COLLINS—Patent 1279

Spirea-red buds open to full double blossoms rose-opal and carmine. Vigorous grower with glossy dark green, mildew-resistant fo-\$2.50 each

MONTEZUMA—Patent 1383

See our front cover for this new rose. Vivid scarlet-orange buds and large salmon-orange flowers in profusion. Vigorous. 5 ft. \$2.75 each

QUEEN ELIZABETH—Patent 1259

All-America Selection for 1955. Tantalizingly fragrant blooms of delicate, pure pink borne nearly the year around on long, almost thornless



The Cluster Flowering

This group of roses is noted for its bushy habit of growth, permanence and continuity of bloom. Especially effective in mass plantings should be planted 14 inches apart. In bloom from early spring until

Roses marked ♦ will do well in all parts of the United States.

AMY—Pat. Appl. for

This compact symmetrical bush will give you dozens of rich, glossy pink blooms. Height 2½ to 3 ft. Cluster and single.

ANNE POULSEN

Clusters of large semi-double fragrant blooms. The color is a bright crimson red which deepens with age. 21/2 ft.

BABY BLAZE—Pat. Rights Reserved

A really different red. A soft cherry red when opening and only a few shades lighter at the finish. Excellent for group plantings. Illustrated on back cover.

BETTY PRIOR—Patent 340

Great clusters of single blooms, light pink inside, deeper pink outside. The floribunda reminds us of the pink flowering Dogwood. Blooms throughout the season. 5-6 ft. \$1.50 each

CAMEO

Buccaneer

Profuse blooms of small, semi-double flowers of salmon-pink chang-\$1.25 each ing to soft orange-pink. Slightly fragrant, 2½ ft.

CHATTER—Patent 739

Velvety crimson blooms in huge clusters appear continuously on the compact bushes. 11/2 ft.

CHINA DOLL—Patent 678

Rounded 18 inch bush with hundreds of little bright pink roses in bloom at one time. The double blooms, 1 to 2 inches across, last well. Dense growth, mildew resistant. \$2.00 each

CIRCUS—Patent 1382—See front cover

The only All America Rose Selection Winner for 1956. Huge clusters of high centered blooms of yellow, red, and apple blossom pink. Truly a three ring thrill. \$2.50 each

DICK KOSTER

Clusters of large flowers ranging from salmon-rose to orange. 2½ ft. \$1.25 each

DONALD PRIOR—Patent 377

Rich dark red semi-double blooms in huge clusters, produced without let up on the sturdy 3-foot plants.

\$1.50 each

EDITH CAVELL

Blooms profusely with full globular flowers of scarletcrimson and overlaid velvety crimson. 21/2 ft. \$1.25 each



FLORIBUNDA ROSES



FASHION—Patent 789

Illustrated on back cover. Oriental red buds open to double blooms of luminous pink overlaid with gold. From here the color changes to coral and, at last, an unusual reddish tone, beautiful and fascinating. 2½ ft. Illustrated on back cover.



FLORADORA

A bright orange-scarlet camellia-like rose. Tiny perfectly formed buds form clusters—6 to 12 double blooms in each spray. Vigorous growth. A good little rose for flower arrangements and corsages. 4 ft

FRENSHAM

Large trusses of non-fading deep scarlet blooms on strong, bushy plants. Ve.y vigorous and free-blooming, "On a par with Fashion and Vogue," says an Oregon grower. 4-5 ft.

GARNETTE

A bushy dwarf f.oribunda of only $1\,\%$ ft. Small double garnet-red blooms with lemon yellow base are borne in dense clusters and keep their brilliance for a long time. Picture on back cover. \$1.50 each

GLACIER—Patent 1025

Large cupped flowers up to $4\frac{1}{2}$ inches in size with 25 to 30 petals. Tea fragrance, white slightly overcast yellow. Continuous bloom. \$2.00 each

GLORIA MUNDI

Glowing scarlet orange. Large, fully double flowers borne in clusters. \$1.25 each

GOLDEN SALMON

Clusters of bright salmon orange flowers produced on bushy well shaped plants. 2 ft.



GOLDILOCKS—Patent 672

Masses of golden yellow flowers all through the summer and fall. Wonderful habit of good foliage. The best yellow floribunda we have ever seen.

IMPROVED LAFAYETTE

Semi-double open blooms, deep glowing red suffused vivid crimson. Slightly fragrant. The vigorous bushy plants grow 2 to $2\frac{1}{2}$ ft.

JIMINY CRICKET—Patent 1346

A pert new floribunda with masses of tangerine-red buds unfolding to intense coral-orange or vermilion finishing pink-coral, almost like Fashion. Freely growing, upright bush with glossy green foliage, bronze when young. Excellent, all-season bloomer. Unusual damask fragrance. Illustrated on back cover. 3-4 ft.

LADY READING

The small globular flowers bloom clear red in clusters on short, strong stems. \$1.25 each



LILIBET—Patent 1209

Medium size bush featuring a long succession of rose-pink to dawn-pink buds and flowers. 3-4 ft.



MA PERKINS—Patent 1143

Has charming buds, both singly and in clusters, all season. The cup-shaped flowers are light pink with yellow suffusion in the early stages, turning to soft coral pink as they age. Pungent fragrance. Bushy growth. Rich, disease resistant foliage. 2½-3 ft.

Roses marked will do well in all parts of the United States.



Betty Prior

	QUANTITY PR	ICES
Each	3 of One Variety for	12 of One Variety for
\$1.50	\$3 .90	\$15.60
1.75		18.60
2.00	5.25	21.00
2.25	6.00	24.00
2.50	6.60	26.40
2.75	12.00	28.80



FLORIBUNDAS, Continued

MARGO KOSTER

Clusters of coral-pink camellia-like blooms. \$1.25 each

MASQUERADE—Patent 975

Yellow, pink and red roses all in one cluster! The clusters of 10 to 25 blooms all display this amazing variety of colors at one time. The yellow buds open to deep pink semi-double blooms which in turn change to deep red. 3 ft.

MRS. R. M. FINCH

This delightful little rose is a favorite for corsages, small vases and bowls. Shaped like Cecile Brunner, but a richer rose-pink. 31/2 ft. \$1.25 each

ORANGE TRIUMPH

in large clusters.

Scarlet orange flowers in enormous clusters cover the bushes most of the season. Foliage shiny green. 2 ft.

PINK GARNETTE—Patent 1120 Deep rose-pink form of Garnette. 11/2 ft.

The PINOCCHIO

WHITE PINOCCHIO—Patent 1010 ◆ The flowers are medium size, globular, giving off an old rose fragrance. White, lasting well

LAVENDER PINOCCHIO—Patent 947 Masses of tight buds of warm chocolate brown overlaid dusty pink, followed by smoky pinklavender flowers. Each frilled petal has a lavender border. Most unusual. 2½ ft.

All 5

\$1.75 each

Family

\$1.50 each

PINKIE—Patent 712

Small double pink blooms almost perfect in form. Long slender buds open to spicily fragrant 2-inch blooms. Blooms almost continuously from spring to late fall. Best along the Pacific Coast, middle and southern Atlantic states. 2½ ft. \$1.75 each

An intense red that seems to sparkle on the wavy petaled flowers. Magnificent in mass plantings. Perfect for brilliant all-season bright color effect. 2½ ft. \$1.35 each

ROSE ELFE (ROSENELFE)

Like an extremely double form of Else Poulsen with silvery pink color. Blooms freely all summer. 2-3 ft. \$1.25 each

SNOWBANK—Patent 279

Large clusters of 2-inch semi-double blooms on 18-inch plants. The flowers are white with a touch of pink. Produces its blooms continuously from spring to fall. Really a top notch performer. 11/2 ft. \$1.50 each

SIREN

Flowers are cupped and are a bright scarletred color. Fragrant. 2 ft. \$1.75 each

WORLD'S FAIR—Patent 362

SPARTAN—Patent 1357

TRIUMPHE DE ORLEANS

slightly fragrant. 21/2 ft.

VOGUE—Patent 926

Brilliant, burnt orange buds opening to huge

high centered blooms. Very good long stems.

Bright cherry-red flowers in large clusters. The

semi-double, open blooms are long lasting and

A sister-seedling of Fashion, with most of its good qualities and a unique color all its own;

brilliant glowing cherry coral. The high cen-

tered blooms of hybrid tea are 3 to 4 inches

across and give off rich spicy fragrance all

through the season. Grows well in all areas.

Large clusters of velvety rich dark crimson blooms in greatest profusion. The sizeable blooms are pleasingly fragrant. 3 ft.

\$1.50 each



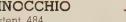
\$2.00 each White Pinocchio **Pinocchios** (Catalog Value \$8.00)

1 of Each \$6.95

PINOCCHIO

Patent 484

Pointed rich salmon buds with a touch of yellow at the base open to soft pink blossoms of typical hybrid tea form. Covered with blooms all through the season. $2\frac{1}{2}$ ft. \$1.50 each



YELLOW PINOCCHIO

Patent 992

All the sterling qualities of the original Pinocchio are found in this beautiful apricot yellow floribunda. The sturdy bushes are a mound of yellow at the peak of the season. 21/2 ft.

\$1.50 each





Patent 812

Still another of the famous Pinocchios, but this one with fine velvety deep red blooms, 2½ ft. \$1.50 each









RED RIPPLES-P.A.F.

MODERN TREE ROSES

PATENTED TREE ROSES

\$5.00 Each

3 for \$14.00

6 for \$26.00

10 for \$45.00

STANDARD TREE ROSES

\$4.50 Each

6 for \$23.50

3 for \$12.50

10 for \$40.00

Customers east of the Rocky Mountains, please add 75c per rose for shipping and packing.

CAPISTRANO—Patent 922

Deep glowing pink, richly fragrant.

CHARLOTTE ARMSTRONG—Patent 455

Crimson buds, cerise blooms.

CHRISTOPHER STONE

Long pointed bud, large Scarlet-Crimson flower.

CHRYSLER IMPERIAL—Patent 1167

Vivid, rich crimson tones.

ENA HARKNESS

Large semi-double crimson scarlet flowers. Fragrant.

ETOILE DE HOLLANDE

Bright red double. Rich old rose fragrance.

FASHION---Patent 789

Clusters of pink overlaid gold, ending in coral.

GRANDE DUCHESSE CHARLOTTE—Patent 774

Buds rich claret red, open blooms begonia rose.

HELEN TRAUBEL—Patent 1028

Sparkling pink to luminous apricot.

MARK SULLIVAN—Patent 599

Golden yellow, heavily veined deep rose pink and cerise.

MME. EDOUARD HERRIOT

Large semi-double multi-colored flowers.

MME. HENRI GUILLOT—Patent 337

Artistic blooms of orange, coral and red.

MRS. P. S. DU PONT

Clear yellow fragrant blooms.

PEACE—Patent 591

Yellow edged rose, finally cream and pink.

PICTURE

Rich warm pink with salmon undertone.

PINOCCHIO—Patent 484

Rich salmon buds and clear pink blooms.

PRES. HERBERT HOOVER

Pink, red and yellow blend.

CRIMSON GLORY

Rich velvety crimson.

ECLIPSE

Slender yellow buds. Profuse blooming.

RAPTURE

Deep saturated pink.

RED PINOCCHIO—Patent 812

Clusters of small well shaped red blooms, yellow at the base.

SATURNIA—Patent 349

Cardinal red, reverse salmon yellow, copper.

SHOW GIRL—Patent 646

Deep pink of exquisite form.

SUN VALLEY

Beautiful purest Guinea Gold.

SUTTER'S GOLD—Patent 885

Orange-yellow, laced with red.

TALISMAN

Red rose, orange and yellow.

VOGUE—Patent 926

Brilliantly glowing cherry-coral.

Books We Recommend for Amateur Growers:

HOW TO GROW ROSES

ROSES ILLUSTRATED

DOCEC FOR

ROSES FOR EVERY GARDEN

Mrs. P. S. Du Pont

By Robert Pyle and Horace McFarland, \$2.00

By Dean Collins......\$5.00

By R. C. Allen......\$3.50

Sponsored by the Portland Rose Society

CLIMBING and RAMBLING ROSES



Dr. J. H. Nicolas

Aloha



Due to the high shipping costs we cannot accept orders for less than three roses. All persons living east of the Rocky Mountains, add 10c per rose. No packing charge for more than 10 plants.

ALOHA—Patent 948

Coral pink buds open to deep rose pink blooms of enormous size, 5 inches across and 3 inches deep in long stemmed clusters. Blooms frequently throughout the season. 6 ft.

BLAZE

Everblooming scarlet climber. 10-15 ft. \$1.50 each

CL. CRIMSON GLORY

Patent 736

Large semi-double blooms of deep velvetycrimson, fragrant, lasting flowers. 8-10 ft. \$2.50 each

CLI. DAINTY BESS

The climbing form of the top favorite among single roses. Petals of pale pink open wide to display a contrasting center of tall red stamens. 8-10 ft. \$1.50 each

DR. J. H. NICOLAS—Patent 457 •

A tidy climber that carries a succession of really huge deep rose pink flowers all through the season. An excellent pillar rose that you will prize for the profusion of lovely, fragrant long lasting blooms and neat habit. 8 ft. \$2.00 each

CLI. ETOILE DE HOLLANDE

A good strong grower with plentiful foliage, producing brilliant dark red blooms with oval buds. Everblooming, and a favored red climber. 8-10 ft. \$1.50 each

FLASH—Pat. 396

If you like really brilliant color this rose is for you. Scarlet and gold of an unmatched vividness. The yellow buds open to cup shaped blooms of dazzling scarlet, yellow on the reverse. Grows sturdily to about 8 feet. \$1.75 each



Rlaze

CL. FLORIDORA—Patent 1054

A very popular bush form of the Floridora. Known by all. Camellia-like orange-scarlet.

CL. GOLDILOCKS—Patent 1090

This is the fine climbing version of the Floribunda Goldilocks. Masses of golden yellow flowers all through summer and fall.

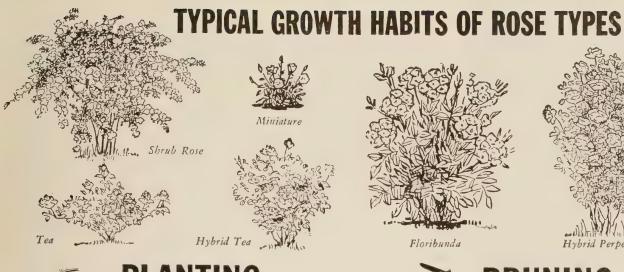
HIGH NOON—Patent 704

This is really a pillar rose. The 6 to 8 foot stems bear an abundance of brilliant yellow well shaped blooms in constant succession. The bushy many-stemmed plant is well supplied with bright green glossy foliage. Hardy on the Pacific Coast and in the Southern states. 6-8 ft.

\$2.50 each



Cl. Goldilocks (Pat. 1090)





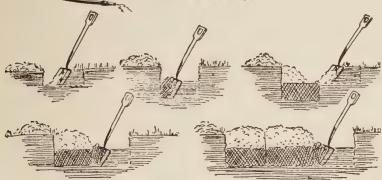




A Hybrid Perpetual rose pruned high in

spring.

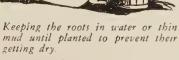
PLANTING



Preparing soil for rose-bed by working manure into the bottom.



Showing the "bud" placed just under the surface when planted







The result of close pruning—compact growth, large flowers.



An established Hybrid Tea rose pruned high in





PRUNING

A Hybrid Tea pruned close in spring

A Hybrid Perpetual rose pruned close in spring.



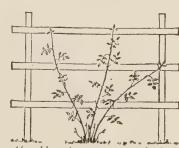
The result of high pruning. Note bare legs and tall growth.



The result of high pruning. Note lanky growth and bare base



Climber in bloom. Note the new growth.



After blooming remove wood which bloomed, keeping new growth.

DISEASES

at all.

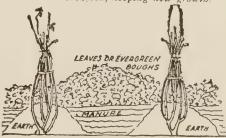
Black-spot is an easily recognized enemy of roses. Burn all leaves show-ing evidence as soon as you find them. If you spray before this nui-sance is likely to appear, you may not be troubled

> Mildew can be controlled with (Bordeaux mixture or sulphur dust which are the standard fungicides for both the diseases illustrated here.



WINTER **PROTECTION**

Winter protection in cold climates The tops of newly planted roses are usually cut back farther than shown here.



GROWERS OF THE WORLD'S FINEST ROSES



High Noon

Roses marked ◆ will do well in all parts of the United States



Cli. Pinkie

CLIMBING and

CLI. IMPROVED LAFAYETTE

Semi-double, open, slightly fragrant, deep glowing red, suffused vivid crimson.

CLI. MME. CECIL BRUNNER

The climbing form of the well-known "Sweetheart Rose," Small perfect buds of seashell pink. 8 ft. \$1.50 each

CLI. MME. EDOUARD HERRIOT

Large everblooming flowers of deep coral-rose. Earliest to bloom in the spring, and a lovely sight to see. 10-12 ft. \$1.50 each

CLI. MME. GREGOIRE STAECHELIN

A rose of unique beauty with large pink flowers, varied in hue. It is exceedingly vigorous and recommended for sections where the temperature drops. 10-12 ft.

\$1.50 each

CLI. MME. HENRI GUILLOT—Patent 788

This climber, like its namesake among the bush roses, is enchanting in its loveliness. The beautiful, urn-shaped buds are a delightful watermelon pink in color, with glistening waxy foliage. \$2.00 each\$

CLI. MRS. SAM McGREDY—Patent 394

Free flowering copper-orange climber. Flowers same as in the bush type; buds long pointed and borne on long stems. Luxuriant bronzy green foliage.

\$2.00 ed

PAUL'S LEMON PILLAR

Pale lemon yellow buds; large full blooms pale sulphur yellow to almost white. Very fragrant, Long, strong stems. Vigorous grower, 10 ft. \$1.50 each

PAUL'S SCARLET CLIMBER

A profuse spring bloomer and probably the most popular red climber grown. The semi-double flowers are of good size and of a vivid scarlet-red, fading but little. Freely produced in clusters on much branched canes. Perfectly hardy. 10-15 ft.

\$1.50 each

CLI. PEACE—Patent 932

All the vigor and beauty of the bush form is retained in this strong growing climber. Huge soft yellow blooms edged with pink, 11½ ft. \$2.00 each

CLI. PICTURE—Patent 524

Clear rose pink blooms of exquisite form are borne abundantly on this climbing sport of Picture. Delightfully fragrant. 10-15 ft. \$2.00 each

All Non-Patented Climbers: \$1.50 each 3 for \$3.90

12 for \$15.50

Due to the high shipping costs we cannot accept orders for less than three roses. All persons living east of the Rocky Mountains, add 10c per rose. No packing charge for more than 10 plants.



Reveil Dijonnais (Climber)

RAMBLING ROSES

CLI. PINKIE—Patent 1076

The climbing version of this entirely different polyantha, whose blooms have perfection of form. The dainty pink bud is long and slender, the flower, fully open, about two inches across. Blooms nearly continuously from early spring to late fall. Spicy fragrance. 6-8 ft. \$2.75 each

CLI. PRES. HERBERT HOOVER .

The famous President Hoover, with its multicolored pink, yellow and buff flowers in a vigorous climber which produces blooms perfect in color and symmetry. 10-15 ft.

\$1.50 each

CLI. REVEIL DIJONNAIS

Possesses glossy bronze green foliage which is characteristic of this type of rose. The cherry red cluster blooms are borne on vigorous erect stems. The outside petals are gaily splashed with a yellow gold.

\$1.50 each

RUTH ALEXANDER—Patent 978

No climbing rose is more popular than this rich toned beauty. The color shades from chromium yellow through orange and red in a most attractive way. Has strong hardy canes, fine glossy foliage. Does especially well in the climate of the Pacific Northwest. 6-8 ft. \$2.00 each

CLI. SANTA ANITA—Patent 834

Deep rose pink buds and blooms of remarkably fine form. Blooms freely all through the summer months. 10 ft. \$1.75 each

CLI. SUTTER'S GOLD—Patent 1185

At last this popular hybrid tea is available as a climber. Each bud, perfectly formed, glows with red and orange shadings. It is only mildly fragrant but free flowering and showy. 10-15 ft.

\$2.50 each

CLI. TALISMAN

Everblooming climbing form of the well-known Talisman. Sometimes larger and more brilliantly colored. Yellow with copper and red tones. 15-20 ft. \$1.50 each

CLI. TEXAS CENTENNIAL

Patent 565

Big full buds of glowing carmine red on strong stems. Long lasting blooms. The vigorous healthy plant is liberal with bloom. 15-20 ft. \$2.00 each

YELLOW SWEETHEART—Pat. 1011

A climbing Floribunda from the Pinocchio family. Fine pointed buds opening to huge pinard-yellow blooms. Foliage leathery.

\$2.00 each



Paul's Scarlet Climber



Cl. Santa Anita



Cl. President Hoover

MOSS ROSES

\$2.00 each; 3 for \$5.50

COMTESSE DE MURINAIS—Buds are blushpink opening to chaste white, tunged pink at edge of petals. Very refined. Very fragrant,

CRAMOISIE VELOUTE — Large double blooms of deep velvety crimson. One of the few good "red" Moss Roses.

WALDTRAUT NIELSEN—Flowers are large, clear deep pink moss. One of the best.

LANEII — Double, well mossed flowers, either red or crimson.

AUSTRIAN COPPER—Blooms are orange scarlet within, beautifully reversed on the outside with yellow.



Your friends will enjoy KING ALFRED DAFFODILS

Use this order blank for Daffodils only before November 15 N. VAN HEVELINGEN, Growers, 140th Ave. and Sandy Blvd., Box 5076, Portland 13, Oregon

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ADDRESS	Dozen	Amount		

Ordered by

English Holly

The Ideal
Christmas Gift
for Your Friends

The large

Van Hevelingen farm

is surrounded by beautiful trees of genuine English Holly from which we cut carefully selected long branches filled with bright scarlet berries clustered among shiny dark green leaves.

No gift is more acceptable at the Yuletide season for table and wreath decorations or corsages than freshly cut holly. Order today. Enclose gift cards for your friends. We will ship direct for you.



We Offer 3 Convenient Holly Boxes:

Holly, treated to prevent dropping leaves or berries, packed in attractively illustrated boxes.

No. 1— \$3.00 20x9x4 inch box

No. 2— \$3.95 $24 \times 10 \times 4^{1/2}$ inch box

DECORATOR'S SPECIAL

Five pounds of berried holly in plain box, $12x6\frac{1}{2}x30$ in. \$7.00

Shipped Pretaid

Send Oregon Holly for Christmas

Be sure to order before December 10 Use this order blank for Holly only N. VAN HEVELINGEN, Growers, 140th Ave. and Sandy Blvd., Box 5076, Portland 13, Oregon

Enclosed find \$ for gift boxes of HOLLY to be shipped to:

Print NAME of Receiver ADDRESS Box No. Amount

Ordered by

Address

Total \$

